

CRITICAL RISKS

STKY

We start with an unwavering focus on the stuff that kills you (STKY). The hazards in our work, that if left under or uncontrolled, can and will kill us.



STRM

The stuff that really matters (STRM) can be nearly anything in the list of "things that we must always get right." Think along the lines of environmental, quality, reliability.



STBY

STBY is the stuff that bankrupts you. It includes both STKY and STRM risks when under controlled, but can easily expand into areas of regulatory concern, legal matters, company image, and on and on.



Human & Organizational Performance

Consulting | Support | Fundamentals | Learning Teams | Culture | Safety

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